Instructor: Mellone F. Long  
Office: UR 214  
Email: m.f.long@csuohio.edu  
Telephone: (216) 687-5383  
Office Hours: M W 3:00 – 4:00 pm; T 5:00 – 5:45 pm or by appointment

**Course Objectives**
1. To provide an understanding of basic concepts and tools used by economists  
2. To show how economists use these in thinking, talking, and writing about public policy issues.

**Course Requirements**
Students are required to:  
1. Read all assigned readings,  
2. Actively participate in class discussions,  
3. Prepare and submit all written assignments on-time, and  
4. Edit written assignments extensively prior to submission.

**Required Text and Readings**
All readings are required. The textbook is available for purchase at the CSU Bookstore. Additional required readings are posted on Blackboard.

**Assignments**
All papers should be well-written, clearly organized, and edited (for content, style and grammar). You should take care to address all of the requirements for each assignment and submit them on-time.

<table>
<thead>
<tr>
<th>ASSIGNMENT</th>
<th>PERCENT</th>
<th>DUE DATE</th>
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<tbody>
<tr>
<td>Homework Assignments</td>
<td>0%</td>
<td>See course schedule &amp; Blackboard</td>
</tr>
<tr>
<td>Class participation</td>
<td>10%</td>
<td>See course schedule &amp; Blackboard</td>
</tr>
<tr>
<td>Quizzes</td>
<td>10% (1% each x 10)</td>
<td>See course schedule &amp; Blackboard</td>
</tr>
<tr>
<td>3 Midterms</td>
<td>40%</td>
<td>Feb 13th, March 6th, April 10th</td>
</tr>
<tr>
<td>Final exam</td>
<td>40%</td>
<td>May 8th</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
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Cleveland State University  
Spring 2017  
Maxine Goodman Levin College of Urban Affairs  
Department of Urban Studies  
UST 300: Economics of Public Policy (Section 50)  
M & W 4:30 – 5:45 pm  
UR 107
REQUIRED TEXTS


Exam Schedule
1. Three Midterms, Feb 13th, March 6th, April 10th (40%, lowest grade will be dropped provided that you take all 3 midterms)

2. Final Comprehensive Examination, Monday, May 8th - 4-6 pm (40%)

All of these examinations are designed to assess your knowledge of economic concepts and your ability to apply them to public policy issues. The purpose of holding exams so frequently is to provide you with timely feedback on how well you are grasping the material so that you can improve your work on later exams. Exams will include some questions on some material in your texts, but not covered in class. All exams will be open-book and open-notes, but you should come as well-prepared as you would be for a regular exam. If you take notes on a computer, please print them out and bring them to the exam with you. Make-up exams will only be given in the case of documented emergencies and normally must be scheduled within 72 hours after the scheduled date for the exam.

Homework (0%)
Homework will be assigned as needed in the class. Homework is to help the student to understand the concepts introduced in the class. This, like the assigned readings, are for the good of the student and completion is required.

Class Participation (10%)
This includes attendance and participation in class discussions. The participation grade will decrease by 1 point for each missed class. Each student is expected to participate in class discussions; if you do not volunteer I will ask you to participate.

You are required to engage in thoughtful discussions while maintaining a culture of respect for your peers. I moderate the discussion to ensure that the class is maintaining a culture of respect. **I RESERVE THE RIGHT TO STOP ANY OFFENSIVE OR INAPPROPRIATE COMMENTS AND TO NOT GIVE CREDIT FOR SUCH REMARKS.**

Quizzes (10%)
There will be a quiz given the first 5 minutes of classes. The quiz will have two questions; the first is a reflection from the previous class. The second is a question on the reading for the current class. Each question is worth .5 points. There is no make-up for missed quizzes.

Grades Policy
The grading scale for this course is:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>94-100</td>
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<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
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<tr>
<td>B</td>
<td>83-86</td>
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<tr>
<td>B-</td>
<td>80-82</td>
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<tr>
<td>C+</td>
<td>77-79</td>
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<tr>
<td>C</td>
<td>70-76</td>
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<tr>
<td>D</td>
<td>60-69</td>
</tr>
<tr>
<td>F</td>
<td>≤ 59</td>
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</table>
The “I” grade is given when the work in a course has been generally passing, but when some specifically required task has not been completed through no fault of the student. An “I” automatically becomes an F if not resolved by the last day of instruction of the following semester. An “I” grade may be assigned by the instructor when all three of the following conditions are met:
1. Student is regularly attending/participating in the class and has the potential to pass the course;
2. Student has not completed all assignments and has stopped attending/participating for reasons deemed justified by the instructor; and
3. Student has notified the instructor prior to the end of the grading period.

CLASS RULES
In order to help you, as well as your fellow students, get the most out of classes, please observe the following rules. Please get to class on time. If you must enter late or leave early, please enter and leave quietly and do not disturb the class. Once class has started, please turn off all telephone, texting, and e-mail devices. If you wish to use a computer or other device to take notes, contact me to discuss and you will disconnect it from your e-mail and all networks. Once the class has started, please refrain from private conversations with your fellow students so as not to disturb others. If you have questions or comments, address them to me.

COURSE SCHEDULE
Mankiw refers to the required text Principles of Microeconomics. Miller et al. refers to The Economics of Public Issues. [BB] after a reading indicates that it is posted on Blackboard. The Blackboard readings are available on Electronic Course Reserves. Links to websites and multimedia materials are provided on Blackboard.

Week 1: Introduction + the History of Urban America (Jan 18th)
Course Overview and Introduction to Microeconomics.
Readings:
- Mankiw, Chapters 1, 2.

Week 2: Supply and Demand (Jan 23rd & 25th)
Readings:
- Mankiw, Chapter 4;
- Miller et al., pp. 1-4, Chapters 3, 10.

Week 3: Supply and Demand (Jan 30th & Feb 1st)
Readings:
- Mankiw, Chapter 4 (cont’d);
- Miller et al., pp. 35-37, Chapters 6, 7.

Week 4: Elasticities of Demand and Supply. (Feb 6th & 8th)
Readings:
- Mankiw, Chapter 5

Week 5: Midterm 1 (Feb 13th)
Reading (Feb 15th):
- Miller et al., Chapters 9, 18.
Week 6: **Supply and Demand: price controls, taxes** (No School Feb 20th – Presidents Day)
Reading (Feb 22nd):
- Mankiw, Chapter 6;
- Miller et al., Chapters 14, 20.

Week 7: **Markets and Efficiency. Taxes and Efficiency. Midterm Review** (Feb 27th & Mar 1st)
Readings:
- Mankiw, Chapters 7, 8;
- Miller et al., Chapters 15.

Week 8: (Mar 6th) **Midterm 2**

Week 9: **No School - Spring Break** (Mar 13-17th)

Week 10: **International trade.** (Mar 20th & 22nd)
Readings:
- Mankiw, Chapters 3, 9;

Week 11: **Market failure and government action: Externalities.** (Mar 27th & 29th)
Readings:
- Mankiw, Chapter 10;

Week 12: **Market failure and government action: Externalities (cont’d) and Public Goods** (Apr 3rd & 5th)
Readings:
- Mankiw, Chapter 11;
- Miller et al., Chapters 25.

Week 13: (Apr 10) **Midterm 3**
(Apr 12th)

Week 14: **Income inequality, discrimination, and government policy.** (Apr 17th & 19th)
Readings:
- Mankiw, Chapters 18, 19, 20;
- Miller et al., Chapters 12, 13.

Week 15: **Environmental Public Policy** (Apr 24th & 26th)

Week 16: **Comprehensive Review** (May 1st & 3rd)
(Mankiw, Chapter 1-11 & 18-20)

Week 17: **Comprehensive Final Exam** (May 8th)
Plagiarism
This course requires a significant amount of research and writing. No act of plagiarism will be tolerated. **Plagiarism may result in the student receiving a failing grade for the assignment.** The University’s penalties for plagiarism are in the Student Handbook, under Academic Regulations (Policy on Academic Misconduct), see http://www.csuohio.edu/studentlife/conduct/acadegres.html. If you would like additional information regarding plagiarism, see the CSU Writing Center’s statement on plagiarism at: http://www.csuohio.edu/academic/writingcenter/WAC/Plagiarism.html. When you quote, or state directly what an author has said, set off the statement in quotation marks and document the source with an APA-style citation. If you derive a paraphrased statement from several authors, use a single pair of parentheses and a series of references separated by colons, for example: (Johnson, 1999; Perry, 2004; Smith, 2006). Paraphrasing should be used to support your thinking and should form the bulk of your evidence. A paraphrase is a restatement of an author’s words or ideas. Paraphrasing adds weight to the argument you are presenting. When paraphrasing, you should maintain the intent of the original passage and/or synthesize the ideas of multiple authors.  

Writing Assistance
Students are encouraged to visit CSU’s Writing Center for writing assistance. Call (216) 687-6981 for appointments (Rhodes Tower 124). The Writing Center also provides on-line help; see http://www.csuohio.edu/academic/writingcenter/index.html for more information and guidelines.

**IMPORTANT DATES**
First Weekday Class January 17, 2017
Last Day to Join a Course Waitlist January 20, 2017
Last Day to Drop with Full Refund January 20, 2017
Last Day to Add (CampusNet Registration) January 22, 2017
Last Day to Drop January 27, 2017
Course Withdrawal Period Begins – ‘W’ grade assigned January 28, 2017
Mid Term March 1, 2017
Last Day to Withdraw from Courses March 31, 2017
Last Day of Class May 5, 2017
Final Exam May 10, 2017
Martin Luther King Day (University Holiday) January 16, 2017
Spring Recess March 12-19, 2017

Disability Statement
Educational access is the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all students regardless of their disability. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Disability Services at (216)687-2015. The Office is located in MC 147. Accommodations need to be requested in advance and will not be granted retroactively.

*This syllabus is subject to amendment throughout the semester; please check BlackBoard for updates as they occur.*