This course focuses upon the evolution and changing form of the metropolitan region, the linkages and interactions among centers and sub-centers of population and economic activity, and the relationships of the components of metropolitan areas to the regional systems of which they are a part. First, we will delve into theories that guide urban systems by discussing how cities and regions develop. Next, we will shift our focus to learn about economic development strategies and planning tools applicable at the local level. We will discuss why some projects are successful and why some projects fail by discussing the different factors (eg. political, economic, locational, social, environmental) present that may encourage or impede development. Finally, we will explore creative strategies to promote economic development with specific reference to Cleveland and the surrounding region. For example, we will explore how to promote economic vitality through the arts. This class has a theoretical and practical component. Thus, you will have a chance to apply your theoretical knowledge in the class by proposing a hypothetical urban develop project in or around the Cleveland area.

Major questions addressed include:

- What determines the location pattern of urban places and urban regions within nations and geographical regions?
- What are the relationships of cities/metropolitan areas/regions one to another?
- What is a hierarchy of cities?
• What determines the characteristics and spatial distribution of economic and social spaces within urban areas?
• What is the role of market forces in shaping the urban landscape?
• Do market forces always result in the “highest and best use” of urban space?
• What are some useful economic, land use, and policy tools for shaping and reshaping urban space?
• What factors contribute to the successes or failures of development projects?
• What is the role of art in promoting economic vitality?

Required Textbook

Other course readings or materials will be made available on blackboard or distributed in class.

Course Prerequisite
Successful completion of UST300 (Economics of Policy Analysis) or ECN202 (Principles of Microeconomics)

Course Requirements
The course will primarily be conducted as a combination of lecture, seminar, activities, and discussion. Each class session will consist of required readings. Students are expected to complete these readings and come to class prepared to discuss them by offering insights, raising questions, and commenting on the relevance of the readings to the discussion topic. Students are responsible for everything that takes place during each class. The required texts are available at the University Bookstore. The additional readings will be available through Blackboard.
Course Assignments and Grading

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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<tbody>
<tr>
<td>Activities/Participation</td>
<td>150</td>
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<tr>
<td>Exercises</td>
<td>150</td>
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<tr>
<td>Quizzes</td>
<td>300</td>
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<tr>
<td>Project Proposal</td>
<td>50</td>
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<tr>
<td>Project Poster</td>
<td>200</td>
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<tr>
<td>Video</td>
<td>150</td>
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<td>Total</td>
<td>1,000</td>
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Activities/Participation (150 points)

Attendance

Attendance will be taken every class. Students are responsible for everything that takes place during each class. Failure to attend class will affect adversely your participation grade. For every unexcused absence beyond the second day, your participation grade will be lowered by 10 points. **To be counted as attending class, you must be present the duration of the class period. In other words, arriving late or leaving early will adversely affect your grade.** Please contact the instructor ahead of time, if you will miss a class.

Participation in Activities

Students are expected to complete the required readings and come to class prepared to discuss them. A series of in-class group activities will take place during the course of the semester. The group activities are based on that day’s readings. Students must be present and participate in these activities to receive credit.

Exercises (150 points)

Much like a scientist conducts experiments in a lab, a planner views his or her city as a lab. Thus, you will have an opportunity to conduct site visits and do write-up in an effort to apply your planning knowledge gained by observing and analyzing locations in your community. These exercises allow you the opportunity to reflect on the assigned readings, conduct observations in your city, and draw from outside related academic sources.
**Quizzes (300 points)**

Quizzes will be based on the assigned readings, lectures, and class discussions. It is required that students review all the lecture material, complete the readings, take notes from class activities (Note: I really like to pull questions from class activities), watch any available videos (if applicable), and take notes because any material covered in class may be included on the quizzes.

**Project: Proposal (50 points), Project Poster (200 points), and Video (150 points)**

Instead of taking a final exam, your project will be poster and video. Please note that you should not merely report on a project that has been proposed by an agency. Your goal is to propose a new idea. We are using a poster format as many professional planners have the skills to present projects not only as text, but also as an appealing visual. In order to complete your poster, you will turn in a proposal so you can get started and receive instructor feedback on your project idea. A template will be made available for you. On the poster, you are expected to provide text, a map, pictures, and a list of references. You will turn in a digital PDF file of your poster.

In addition to your poster, you will upload a brief video discussing your project. You must have actual footage at your site. You also must appear in the video at some point. Additional detailed instructions will be posted on the Blackboard website concerning formatting, how points will be awarded, and expectations as well as general tips.

**Grading Scale**

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<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>94.0 – 1,000.0</td>
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<tr>
<td>A-</td>
<td>90.0 – 939.9</td>
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<tr>
<td>B+</td>
<td>870.0 – 899.9</td>
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<tr>
<td>B</td>
<td>830.0 – 869.9</td>
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<tr>
<td>B-</td>
<td>800.0 – 829.9</td>
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<tr>
<td>C+</td>
<td>770.0 – 799.9</td>
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<tr>
<td>C</td>
<td>730.0 – 769.9</td>
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<tr>
<td>C-</td>
<td>700.0 – 729.9</td>
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<tr>
<td>D+</td>
<td>670.0 – 699.9</td>
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<tr>
<td>D</td>
<td>630.0 – 669.9</td>
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<tr>
<td>D-</td>
<td>600.0 – 629.9</td>
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<tr>
<td>F</td>
<td>599.9 or less</td>
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*Please note that the grading scale is to .9; this indicates a policy of no automatic rounding.*
Grade “I”

“I”
The "I" (or Incomplete) grade is given when the work in a course has been generally passing, but when some specifically required task has not been completed through no fault of the student. An "I" grade can be assigned by the instructor when all three of the following conditions are met:

1. student is regularly attending/participating in the class and has the potential to pass the course;
2. student has not completed all assignments and has stopped attending/participating for reasons deemed justified by the instructor; and
3. student has notified the instructor prior to the end of the grading period.

Students with Special Needs
Educational access is the provision of classroom accommodations, auxiliary aids and services to ensure equal educational opportunities for all students regardless of their disability. Any student who feels he or she may need an accommodation based on the impact of a disability should contact the Office of Disability Services at (216) 687-2015. The Office is located in MC 147. Accommodations need to be requested in advance and will not be granted retroactively. **Students should notify the instructor as soon as possible if they have been granted an accommodation through the Office of Disability Services**

Writing Assistance
Students with difficulty writing may contact the Writing Center located in Main Classroom 321 for assistance. Students should use the American Psychological Association (APA) format for citations and reference pages.

Plagiarism
Plagiarism is stealing and/or using the ideas or writings of another in a paper or report and claiming them as one’s own. This includes but is not limited to the use, by paraphrase or direct quotation, of the work of another person without full and clear acknowledgment. The penalties
for plagiarism are found in full in the Student Handbook under Academic Regulations (Policy on Academic Misconduct) at the following link: https://www.csuohio.edu/studentlife/student-conduct.

If you require additional information regarding plagiarism you may also refer to the Writing Centers page on plagiarism, which can be accessed at the following link: https://www.csuohio.edu/writing-center/writing-center-2.

**Paraphrasing**

Paraphrasing should be used to support student’s thinking and should form the bulk of their evidence. A paraphrase is a restatement of the author’s words or ideas. Paraphrasing adds weight to the argument presented. Where possible maintain the Intent of the original passage, or if synthesizing the work of several authors use the style indicated above.

**Communication Policy**

**How to Communicate with your Classmates**

Please be professional and courteous in you verbal interaction with your classmates. In this class, you will have an opportunity to do activities so you will spend time in class brainstorming with your peers. A good communicator understands what the other person is conveying and can explain a contrasting point of view to their own. If you want someone to understand your ideas, it is a good idea to give them an indication that you are listening to them.

**How to Communicate with your Professor**

As wonderful practice for engaging with colleagues as a professional, your emails should always address your instructor in a courteous and professional tone. Remember that you are send a formal professional note and not an informal text message to a friend.

- Address your emails to Dr. Taylor
- Use a short, but descriptive subject line
- Strive to be clear and professional in your tone
Try, whenever possible, to focus your email to one particular topic

Your emails should conclude with your full name. You may want to consider putting your major on the bottom of your email so I can learn more about your academic endeavors.

If you do not follow these guidelines, you may be asked to resubmit your email to me before I respond to your question or comment.

**Policies**

- For class cancellations due to weather, call CSU information (687-2000) before class, or access the Cleveland State University home page at www.csuohio.edu.
- Academic misconduct: plagiarism or cheating will result in an “F” for the assignment and possibly an “F” for the course.
- Late assignments are accepted at the discretion of the instructor.
- Make-ups of exams and assignments are at the discretion of the instructor and require valid written documentation (for example, written doctor’s excuse).

**Attendance Policy**

For missing deadlines, excused absences for the class include documented illness, deaths in the family and other documented crises, call to active military duty or jury duty, religious holy days, and official University activities. Upon requesting an excused absence, you should be prepared to provide proper documentation along with your email stating the assignment missed and a brief description for the request. These absences will be accommodated in a way that does not arbitrarily penalize students who have a valid excuse.

**Fairness**

It is unfair to other students in the class for you to ask for a deadline extension except when justified by extenuating circumstances. Competing pressures from other courses, job requirements, or computing problems do not qualify as extenuating circumstances. Students must provide the instructor with documentation that explains their absence (doctor’s note,
obituary, etc.). Extensions for individual assignments or a grade of incomplete in the course will only be granted for severe hardship or extenuating circumstances.

Make-up exams or assignment extensions will not be given unless justified by extenuating circumstances (such as: an illness or family emergency) and without prior consent from the instructor. Submitting a request for an early or late exam does not guarantee that the instructor will grant the request. Missing an exam or assignment without a valid excuse may result in a zero grade for the exam or assignment (unless a late penalty is specified on the assignment).

If late assignments will be accepted (as specified on the instructions), the following are the general late penalties.
- 10% deduction for turning in the assignment one day late on or before 11:59 p.m. ET.
- 20% deduction for turning in the assignment two days late on or before 11:59 p.m. ET.

The instructor does not generally accept assignments past two days late. Unlike the weekdays, please note that the weekend of Saturday and Sunday will only count as one day.

**American Psychological Association (APA) Citation and Formatting Style**

APA is the citation and formatting style used by planners and it is very common in the social sciences. APA is the style used in this class. Before engaging in your discussion posts, please follow website links by Purdue Owl (2015) to learn about how to use American Psychological Association (APA) in-text citations.

- [https://owl.english.purdue.edu/owl/resource/560/02/](https://owl.english.purdue.edu/owl/resource/560/02/)
- [https://owl.english.purdue.edu/owl/resource/560/06/](https://owl.english.purdue.edu/owl/resource/560/06/)

**What kinds of references should I include?**

You can give a reference from the course materials provided this week as well as from an outside source(s). You should properly cite any sources that you use. As this is a learning environment, we want you to include sources so that others can follow-up on your ideas by looking up what kinds of academic resources inspire or support your thinking.
**Syllabus Change Policy**

"Except for changes that substantially affect implementation of the evaluation (grading) statement, this syllabus is a guide for the course and is subject to change with advance notice."